



**Contact:**

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**Baton Rouge Fashion Council Hosts Second Annual Fall Fashion Fest**

Baton Rouge, La (July 18, 2016) – An LSU Football game day is a tradition unlike any other in the south, and if you ask any Baton Rouge southern belle, part of that tradition is game day fashion.

To kick off the 2016 football season in style, the Baton Rouge Fashion Council is hosting the second annual Fall Fashion Fest. This event will showcase the latest in purple and gold trends for men and women with an outdoor fashion show and pop-up shops from more than 30 local businesses.

Leslie Presnall, the president and founder of the Baton Rouge Fashion Council, is excited to bring back this unique event for a second year since it is “a great one-stop shop for all things purple and gold this football season.” Guests can shop for all of their game day looks, while celebrating “the beginning of the semester, football season and local fashion all in one place.”

Guests can also enjoy food, beer, music, tailgating games and more at Tin Roof Brewing Company on Saturday, August 27 from 3:00 to 7:00 pm. This event is free and open to the public. All ages are welcome, but must be 21 to enter the tap room.

The Baton Rouge Fashion Council is an organization for local clothing and jewelry designers, as well as boutiques and online shops to grow, collaborate and network together. The BRFC connects these small businesses and designers with the community through pop-up shops, social events, and runway shows.

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July 18, 2016

### **Baton Rouge Fashion Council Hosts Second Annual Fall Fashion Fest**

**Who:** Baton Rouge Fashion Council

**What:** Fall in Baton Rouge means football season, so the Baton Rouge Fashion Council is bringing you an all purple-and-gold fashion showcase to highlight the best of Tiger game day style!

Get a preview of this season's tailgating trends at our outdoor fashion show. Shop men's and women's apparel from more than 30 local businesses. Plus enjoy food, beer, music, tailgating games and more!

This event is free and open to the public. All ages welcome. Must be 21 to enter tap room.

**Where:** Tin Roof Brewing Company - 1624 Wyoming St., Baton Rouge, LA 70802

**Date:** Saturday, August 27

**Time:** 3:00 pm – 7:00 pm

**About the Baton Rouge Fashion Council:**

The Baton Rouge Fashion Council is an organization for local clothing and jewelry designers, as well as boutiques and online shops to grow, collaborate and network together. The BRFC connects these small businesses and designers with the community through pop-up shops, social events, and runway shows.

The council launched in 2015 to assist in spreading the word of local businesses and designers in the growing Baton Rouge fashion industry. We currently have more than 40 local boutiques and designers in the organization. [www.batonrougefashioncouncil.com](http://www.batonrougefashioncouncil.com)

**For inquiries contact:**

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